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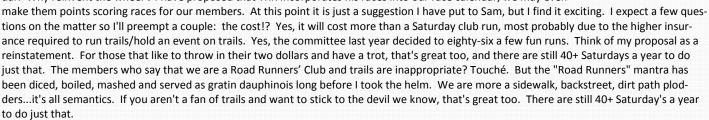
About 8k

President's report August 2015

Plenty has been happening on the home front with too many hero stories of PB's over our calendar courses to mention. Sadly a few injuries creeping in to the fray, but that's sport. So it goes.

A couple of points of note that have taken up "general matters" conversation recurrently at our committee meetings are that the club wants more trail runs on the season calendar and that attendance at the King and Queen of the Castle (let's not sugar-coat it) was nigh on embarrassing.

The call for more trail runs stems from reports of it being great fun at Alligator Creek, albeit a few wrong turns were taken and members wanted more course markers. If there is going to be support within the club of trail runs, I am tasked with directing the club so I have found a relatively simple solution. I have contacted Sam Stedman, club member and founder of Outer Limits, because he hosts a well oiled trail running series as part of his adventure racing calendar. Why reinvent the wheel ? I have proposed that TRR incorporates his races into our race calendar, we may even



The King and Queen of the Castle. It's a traditional run, outside the marathon of the McDonalds Townsville Running Festival, the most traditional run on our calendar. However it's easy to see that it has lost its prestige. Ironically, graphing participant numbers for the last 6 years creates a plot line which somewhat uncannily represents the horizon line created by the hill itself. Prestige is a funny thing. You can build something up but at the end of the day, if it isn't what the populous is interested in then it falls by the wayside. So, I propose a change. The populous has changed, the climate of physical recreation has changed and the fact is very few people actually give a damn about who is the fastest to conquer the hill. I do. I care a very great deal and the race has a flaming ambitious residence high in my left ventricle. But the market these days is simple - gimmicks and team work. Gimmicks being your events that rhyme with "duller puns", and teamwork stemming from the gyms, Sparta, tougher muddier, boot campier, cross fittier culture that has emerged in fitness. All have their place and all are great, but they are flash and new and many focus on group and team work. Personal training I believe it is called? But it works. It sells.

I will meet with Healthy Habits to discuss the direction for this race, and am excited to pitch the idea of Crowns as trophies, a category for teams of four with divisions of best performance and best dressed (the dirty rascals category in keeping with the King of the Castle nursery rhyme) and

In grand news - club secretary Toni Ferguson, my lovely wife Rebecca and I applied for a community grant through Queensland Country Health Fund and were successful! The grant is to assist in building the junior division which Toni has been working tirelessly this year to facilitate. The grant covers the cost of a marquee, cones specifically for the junior courses and a tablet to catch photos/results etc. We hope to achieve 50 junior runners to become active members in the next calendar year, and Toni will be focussing on this as her pet project for next year. Just a heads up if anyone wants to throw a hand in the ring or nominate a worthy candidate - we will be seeking a new secretary at the next AGM to spread the love and share the load.

Finally, we are days away from the 2015 McDonalds Townsville Running Festival. I hope everyone is on track to spank the course into personal best submission! If not then I hope you will at least get involved, have a gallop and bring the atmosphere. Did I mention **Craig Mottram**? I hope this year the festival is well received, because through the last twelve months it has become a pivotal part of my life to the point where my wife joined the committee just to spend more time with me. Lucky for us she did too, between you me and a palm tree-she's on the ball.

Alrighty, hopefully I've evoked some sort of thinking in all of you...I predict you could have rolled off an easy-ten in the time it took you to read.

Yours in the long run, Tony Gordon.



where we have missed the mark in recent times, effective advertising.





Hi everyone,

Please keep the following date free for the next committee meeting:

August 15th.

See you all on Saturday.

Toni (Club Secretary)

















SATURDAY AUGUST 15 @7AM

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Hello everyone at Townsville Road Runners from the Zevenbergens,

It's been several years since I have last written a hello letter and after continually reading and enjoying the about 8K and the results, I thought it's time to write, say hello and let you know what we have been up to. We have now been away for 9 years, firstly 3 great years in Perth near the beach and then 6 fantastic years in Brisbane which we all miss as we are now living in Canberra and will experience our first true winter.

Sth East QLD has an endless list of events to compete in. Some of the memorable running events have included Gold Coast Marathon, 6 x QLD Half Marathons, Kuwait half marathon, of course the T'ville half marathons, 6 x Bridge to Brisbane's, City 2 South, Pomona King of the Mountain, Aust Mountain Running Championships, Race the Rattler, Clem 7 tunnel fun run, and several TRAQ Trail runs and cross countries including the Army cross countries. Triathlons have included; Port Macquarie Ironman, Sunshine Coast and Gold Coast half ironman and several Noosa, Mooloolaba, Gold Coast and Bribie Island triathlons.

We attended Brisbane Road Runners for the whole 6 years as they also had a 2km for the kids once a month or so, a 5k for Christina and I did all the championship races (similar to TRRs). Their races are also competitive, the only down side is they run from the same location, over the same 5 km loop every fortnight

Christina has run many 5km runs mainly at BRR, parkrun, $6 \times Bridge$ to Brisbane 5k, $6 \times QLD$ Half 5k, and with the Run Inn. The kids have done many BRR 2k and parkruns. Nicola has won her school cross country most years and last week both Jessie (13) and Nicola (11) ran at the district cross country. They both love playing netball and have been swimming since they were little. Myles (8) is playing soccer again this year.

A great team event was the Endeavour 500km relay which was run throughout SE QLD by 14 running clubs/groups. I ran this with my local running group, the Run Inn Runners. – a friendly bunch of runners who also organise many other events. Another team event I did was the 96km Gold Coast Kokoda Challenge with 3 other work colleagues.

In the last couple of years the parkrun phenomena has spread throughout SE QLD and is a great idea as it gets new people into running who have never run before and then into larger events, it's free, all times and statistics are recorded and they are held in many locations. My local parkrun was Mitchelton, then Bunyaville which was a tough 5k hilly trail run. I don't think it works well in T'ville as TRR already serves this purpose on a Sat, with more interesting courses and of course the most friendly and well established social atmosphere I've ever come across.

It has been great to see many Ex TRR in Brisbane running at BRR including; Adrian Pennisi (town planner), Jackie Kelly (Dr and now married and newly proud mother) John Ide and family, Linda Bateson, Philip and Marion Hermitage (Marion is world age Triathlon champion and she and Philip travel the world competing), Tony Bowman (who funnily enough first followed us to Perth and then to Brisbane. I am keeping an eye out for him around Canberra - highly unlikely as there are no beaches. He is also married and has a child) and Dave Vance (now back in T'ville). A classic moment was when just before the starters gun at the Bridge to Brisbane, MC Pat Carroll mentioned Dave's fancy dress 'costume' - but we all know it as his regular running attire.



I still take part in the T'ville to Cairns Children's Cancer bike ride every year and the following weekend run the T'ville half marathon. Last year was the first year since 1996 that I missed the running festival only because I thought it a better idea to spend my 40th birthday with Christina and the kids for the first time in many years. I will be there again this year and hopefully later in the year we will all be visiting Townsville to catch up with family.

So far this year I have run the Canberra half marathon and parkrun every week. Christina and the kids have also been running parkrun but not now that netball and soccer have started. See you all at the Running Festival and we are all hoping to visit Townsville later in the year.

All the best with your running,

Marcel, Christina, Jessie, Nicola and Myles.

























Sherry Coons, Clinic Director

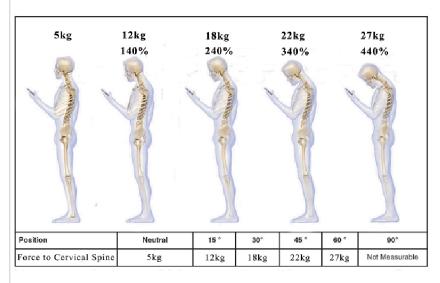
Could Your Poor Posture Be Causing Your Running Injuries?

Ten short years ago, a great postural concern for chiropractors and physiotherapists was the way backpacks were worn by students and young people. They were commonly slung over one shoulder, often heavily weighted with text books and other items. It took some time for this trend to change. In 2015, it is far more common to see the backpack worn over both shoulders - still too low and too heavy in most cases, but a move in the right direction.

However, a new postural concern has entered the arena, and it has to do with smartphones, texting and social media usage.

According to numerous surveys, social media use is increasing by the year, with younger users (especially teens) spending the most time texting and online. The postural concern here lies not in the consumption of social media, but the way it is accessed.

Smartphones are the most common means of accessing Facebook and other social media sites. In a three year study of 1049 people, "70% of adults and 30% of children and teens reported that their use of electronic devices like smart phones, tablets and laptop computers had caused neck, shoulder, wrist or finger pain.



For our Back2Health360 Chiropractors and Physiotherapists this would not be a surprising outcome. The more concerning issue would be the impact that this has on the cervical spine. A recent study by Kenneth Hansraj [2] measured the weight of the head when in a neutral position, and in increments as the head moved forward. In a neutral position (with the lateral posture line running straight through the earlobes and shoulders, with shoulder blades retracted), the average human head weighs 10-12 pounds (4.5-5.5 kilograms). However, as the head moves forward, this number increases drastically. Check out the picture!

But how can we fix this problem when mobile phone use and media use is so prevalent, with no imminent signs of slowing down?

In truth, it may take a while to correct. Much like the postural concerns of yesteryear when the backpack took a while to move to both shoulders, it all starts with awareness.

What can you do now about the damaging effects technology use may have on your body and on your children? Regular chiropractic and physiotherapy treatments can help to prevent this from occurring and help you get your posture back if it already has occurred.



Back2Health360 has just launched the "Better Posture Program featuring GravityFit" to address this specific issue that now affects the majority of Australians. GravityFit is the state-of-the-art equipment designed with NASA. It was designed to optimize the astronaut's posture and core stability and is now available to you. Our Better Posture Program has been designed to improve your posture, prevent pain and prevent injury. Poor posture is the primary contributing factor to degeneration of the spine and joints. The program is designed for office workers, athletes, and those with active lifestyles. Young or Old, there is still time to improve. The Back2Heatlh360 Better Posture Program includes an in-depth postural exam, private and group corrective exercise sessions with GravityFit and Physiotherapy and Chiropractic treatments to insure your success in achieving better posture.

So what does this have to do with running? Everything! Poor posture carried into your daily runs can have detrimental effects on your joint and spine health and lead to injuries over time as the body is forced to compensate for poor biomechanics caused by poor posture/body positioning. This is compounded exponentially by the high impact nature of running. Poor posture can be complicated and extends far beyond your mobile phone and tablet (mis)use and requires an individualised in-depth evaluation and treatment plan.

What can you do? Call Back2Health360 Sports Health and Wellness on 4728 3200 and book in for a FREE Posture Evaluation or if you already know your posture is in a bad way (most of us realise this already) book in for our In-Depth Initial Exam and Treatment and we will get you started in the Better Posture Program straight away. Health Rebates are available. **You must mention you are a Townsville Road Runner and saw this article in the TRR newsletter to be eligible for the FREE Posture exam.**

In the interim, here are a few things you can work on:

- Use ergonomically configured desktop arrangements where possible (where the eyes are level with the top of the screen)
- Mobile phone users need to raise their phone to eye-level rather than bending their head to look down. This can be done (without looking odd) by using the free hand to support the elbow at the wrist.
- Join one of the Back2Health360 Running Strength, Conditioning and Technique Classes Tuesdays @ 530pm and Saturdays @ 9am. Every week we focus on a different area of technique and strengthening and you can be sure POSTURE is always included! Call 4728 3200 or Email: info@back2health.com.au for more information and to reserve your space.
- Enrol in the Back2Health360 Enhance Running Workshop on August 15 for a comprehensive workshop on how to run easier and pain free. This is achieved by teaching you how to maintain good posture in your running mechanics broken down in 7 easy steps. The workshop includes videos before and after so you can see the amazing changes you made in just 2 hours of learning Enhance Running. For more information visit http://back2health.com.au/enhance-running-workshops.html.

Don't hesitate to contact your Back2Health360 Sports Health and Wellness Team with any questions. We offer a huge array of services and expertise to help you.



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